

# Zoe Pelton

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## Education

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University of Texas

*Bachelor of Arts in Design*

*Expected May 2026*

- Relevant Coursework: Branding, Typography 1 & 2, Foundations of Marketing for Nonmajors, Digital Social Media Production, Images in Communication, AI in Marketing

## Experience

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Move to Prague - A Relocation Service

*Social Media Marketing Summer Intern*

*June 2025 - Aug. 2025*

- Created social media schedule and daily content for various platforms
- Recorded client information in HubSpot
- Corresponded with and welcomed clients into the office

Terrain

*Page Layout Designer*

*Oct. 2023 - Nov. 2024*

- Developed various page layouts for 15 literary pieces and executed them with minimal oversight
- Integrated chosen images into each layout

Ignite Texas

*Merchandise Designer*

*Oct. 2023 - Aug. 2024*

- Corresponded with team member about deadlines and design ideas
- Created graphics for 11 apparel items, collaborated on other designs
- Spoke with vendors, ordered merchandise in a timely manner, and distributed merchandise at various events

## Leadership & Volunteer

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Austin Stone Bible Study Leader

*Aug. 2024 - May. 2025*

- Planned events and arranged rides to church
- Scheduled time for weekly planning and facilitated weekly discussions
- Adapted strategies to unique needs and communication styles of the group

Ignite Texas Counselor

*Nov. 2022 - Aug. 2023*

- Fostered safe environment for honest discussion
- Initiated check-ins throughout following semester to support the freshman

## Skills

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Computer: Adobe Illustrator, basics in Adobe InDesign, Photoshop, Premier Rush, and Figma

Other: Heat pressing shirts, screen printing